

A Place to Be: International Conference on Placemaking

ÉVORA, 14-15 MARCH 2024



PROGRAMME

14TH MARCH | Palácio D. Manuel, Évora

- 9h00 Welcome and registration
- 9h30 Opening | João Nabais (Vice-rector for University Life Policies and Community Relations, UÉvora, PT)
- 9h45 **Temporary places: Events and prospects** | Ali Madanipour (University of Newcastle, UK)
Moderation: Ana Brandão (ISCTE - IUL, PT)
- 10h45 Break
- 11h00 **PLAY/ACT: Placemaking as Youth Activism** | Leonel Alegre (UÉvora, PT)
- 11h20 **Panel I - Placemaking and Culture**
Moderation: Paula Garcia (Évora27, PT)
- Paraíso Bruto: Could Paradise Be Here?** | Elizabete Paiva (Materiais Diversos, PT)
- Building-up "Évora 2027": community engagement, tourism and placemaking** | Marisa Fragoso (Institute of Geography and Spatial Planning - ULisboa, PT)
- For a poetics of slow spaces** | José Alberto Ferreira (CHAIA - UÉvora, PT)
- Arkopolis: a free space in Elefsina, an Ark of eternal youth** | Georgia Voudouri (2023 Eleusis, GR)
- 13h00 Lunch
- 14h30 **Panel II - Placemaking & Societal Challenges**
Moderation: Rosalina Pisco Costa (CICS - Nova - UÉvora, PT)
- Beyond the Blueprint Exploring the Presence and Absence of Business Improvement Districts as Catalysts for Urban Placemaking** | Diogo Silva (Institute of Geography and Spatial Planning - ULisboa, PT)
- Understanding short and long mobilities together: Place attachment and community dynamics in a multicultural, historic and touristified Lisbon neighborhood** | Maria Alba (ISCTE - IUL, PT)
- Street experiments during pandemia to transform urban mobility and public space - Kit A Nossa Rua in Aveiro** | José Carlos Mota (GOVCOPP - UAveiro, PT)
- Colors of Change: Urban Art, Community Participation and Public Policies in Social Housing Neighborhoods** | Ana Castro (Universidade do Minho, PT)



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15h50 **PLAY/ACT in Practice: the students' projects**

16h45 Break

17h00 **Panel III - Placemaking & Youth**

Moderation: Pedro Seiça (UÉvora, PT)

Living in the City: An interventional education approach | Andrew Shaw & Petya Plachkova (Breda University, NL)

From Resistance to Curiosity: Fostering community engagement and inter-generational bridges through shared play | Pedro Reis (Komuhn, PT)

Empowering Communities through Co-Design: A Case Study at Casa San Vincenzo, Brescia | Maddalena Duse (University of Pavia, IT)

15TH MARCH | Estação Cooperativa, Casa Branca

09h00 Train departure

09h20 Welcome

09h30 **Visit to Casa Branca and Estação Cooperativa Project** | Tânia Teixeira & Inês Santos (Estação Cooperativa, PT)

The Tree Temple | Stephanie Geihs (DE)

Apeadeiro for all | Lea Hartmann & Christina Gärtner (BASEhabitat Kunstuniversität Linz, DE)

11h20 Break

11h45 **Panel IV - Placemaking & Public Policies**

Moderation: Alexandra Libânio & Mariana Mata Passos (Estação Cooperativa, PT)

Place dissonance. Addressing contemporary urban design practices in small medium-sized cities | Hugo Reis & Ana Brandão (ISCTE - ULisboa, PT)

Participatory processes with territorial impact: case studies of co-design in Lisbon (Sê Bairrista) and Cascais (Cabra Figa) | Margarida Marques (Rêdo-Chão, PT)

BIP/ZIP Programme: A Participatory Instrument for Local Development | Maria Victória (Lisbon Municipality, PT)

13h00 Lunch and goodbye

14h45 Train departure



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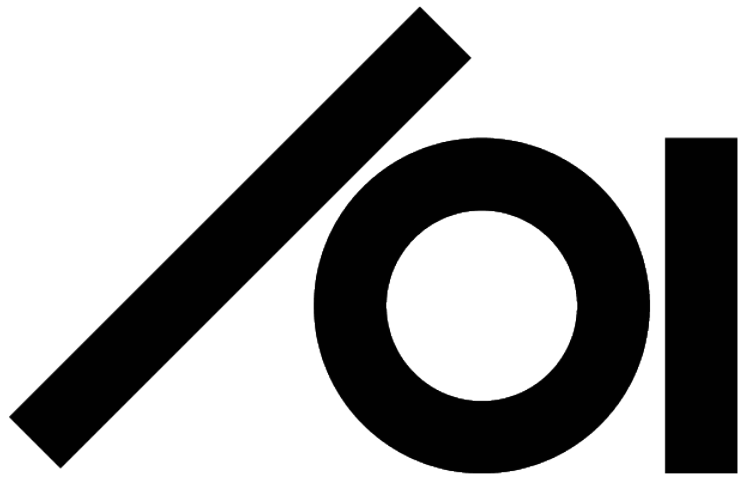
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INVITED SPEAKER

Professor Ali Madanipour is an architect and urbanist (MArch and PhD) with a diverse background, having practiced, researched, and taught architecture, urban design and planning. Throughout his career, he has earned recognition for his work through design and research awards, collaborating with academic and municipal partners globally.

Madanipour has held prestigious visiting positions at renowned institutions worldwide. Notably, he served as the City of Vienna Senior Visiting Professor at the Technical University of Vienna in 2010, the Wits-Claude Leon Distinguished Scholar at the University of Witwatersrand in Johannesburg in 2011, and as a Visiting Professor at the Polytechnic of Milan in 2015.

His research interests center around the design, development, and management of cities, particularly focusing on understanding urban spaces, their social and psychological significance, the influential processes shaping them, the agents responsible for urban change, and the implications of such transformations for marginalized social groups and the environment.

Among his numerous published works, some notable books include "Cities in Time: Temporary Urbanism and the Future of Cities" (2017, Bloomsbury), co-editing the "Handbook of Planning Theory" (2017, Routledge), co-editing "Reconsidering Localism" (2015, Routledge), "Urban Design, Space, and Society" (2014, Palgrave-Macmillan), co-editing "Public Space and the Challenges of Urban Transformation in Europe" (2014, Routledge) and Rethinking Public Space (2023, Edward Elgar).



TEMPORARY PLACES: EVENTS AND PROSPECTS

The presentation investigates the potentials and limitations of urban development through the construction and use of temporary places. It is structured in three parts. First, it examines the contexts in which the temporary production and use of space emerges. Second, it critically analyses the perspectives and expectations of the different participants in these urban development processes. Third, it explores the creative potentials of temporary urbanism through three themes of questioning, experimenting, and innovating.



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